



JOHN ARIEL YAP

WEB/GRAPHIC DESIGNER

ABOUT ME

I am a passionate Graphic Designer experience in creating impactful designs through freelance projects. My freelance journey has equipped me with a diverse portfolio, strong creative skills, and the ability to meet client needs effectively.

I specialize in Photo Manipulation, Logo/Brand Design Social Media or Print Design, Etc.

I have over a year of experience as a software developer, but I am now looking to return to my true passion, graphic design. Designing has always been what I enjoy most, and I am eager to refocus my career on creating impactful and visually compelling designs.

CONTACT



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Inayawan, Cebu City

EXPERTISE

- Photo Manipulation
- Flyers and Banners
- Merch Design
- Tarpaulin Layouts
- Logo/Brand Identity
- Social Media Materials

TOOLS

- Photoshop
- Web, Html, Css, Js,
- Canva
- etc
- Figma
- UI/UX Design

PROJECTS LINK

• Personal Portfolio:

<https://yapariel.github.io/graphics>

• Behance Profile:

<https://www.behance.net/arielyap1>

• Facebook Page:

<https://www.facebook.com/arielyapdesign>

EDUCATION

University of The Visayas

Bachelor of Science in Information Technology

S.Y: 2019 - 2023

EXPERIENCE

Software Developer

Acret-PH

1 Year and 3 Months

Graphic Designer

Freelance